

DEVERY DICKSON

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SKILLS

Design:

Wireframing
Prototyping
Graphic Design
UX Research
User Flows
Personas
Usability Testing
Agile Methodologies

Software:

Figma
Photoshop
Illustrator
Premiere Pro
After Effects
XD
InVision
Zeplin
Sketch
Canva
Procreate
Miro
Notion
Asana
Klaviyo
Wordpress
Squarespace
Cyberduck
Github
Dropbox
Google Drive
Microsoft Teams
Slack
Avid Pro Tools

Coding:

HTML
CSS
JavaScript
jQuery

EXPERIENCE

Freelance Graphic and Web Designer, ECD Digital + Strategy

Feb 2023 - Present

- Edited video advertisements in Adobe Premiere Pro and added motion graphics using After Effects.
- Created email marketing campaigns using Adobe Illustrator and Klaviyo.

UI/UX Designer, Helpful Engineering

April 2022 - Present

- Built a visual language in Adobe Illustrator and constructed diagrams to tell use case stories for team's presentation and paper.
- Collaborated on preliminary user research with UX researcher.
- Team is working to automate the supply chain to streamline the production of PPE in future public health crises.

User Experience Intern, Loqu

May - Sept 2022

- Redesigned website for mobile, tablet, and desktop by creating responsive high-fidelity prototypes in Figma and a style guide for the developers.
- Created interactive mockups to share new ideas with investors.
- Startup was building a cryptocurrency payment software for real estate.

NYS Contact Tracer, Public Consulting Group

June 2020 - June 2021, Oct 2021 - April 2022

- Conducted phone interviews with COVID-19 cases and contacts, took detailed notes, and entered data into statewide medical database.

EDUCATION

B.S. in Emerging Media, Ithaca College

- An interdisciplinary program of design, communication, and computer science that provides students with a unique skillset in emerging media technologies.
- Minor in web programming focused on human-computer interaction and honed skills *implementing UI/UX designs in front-end coding languages.*

PROJECTS

Grilled! Ordering app prototype

- Conducted competitive analysis, created personas, storyboards, wireframes, and a style guide, and built a responsive mobile prototype using Figma and Adobe Photoshop.

History of the WWW, Educational website

- Conducted research, prototyped, and created a functional, interactive website replicating four distinct eras of the internet.
- Built using HTML, CSS, jQuery, and Photoshop on a remote Agile team.